



Anne Arundel Health System Website Privacy Policy

Last Updated: February 2018

Anne Arundel Health System (“AAHS”, “we,” or “us”) takes your privacy very seriously. This privacy policy describes our collection and protection of the information you provide to us during visits to <http://www.aahs.org/> (the “Site”) and websites for any of our owned practices or facilities. By using the Site you agree to and consent to the collection and use of your information as described below.

To understand how we may use and disclose your health information, please see our [HIPAA Notice of Privacy Practices](#). Any conflict between this Privacy Policy and the HIPAA Notice Privacy Practices with respect to any Protected Health Information (as defined in the HIPAA Notice) shall be governed by the HIPAA Notice.

If you do not want us to use your information as stated in this Privacy Policy, please do not use our Site.

Information We Collect

When you use our Site we may collect the following information from you:

- Your name, comments and/or contact information if you provide feedback to us from an online survey;
- Your name, contact information, and credit card information if you make a donation to us online;
- Your name, contact information, and credit card information if you make a payment to us online (we use secure encrypted connections for this process);
- Your name, comments and/or contact information if you register for services, request an appointment or complete any of our forms online (we use secure encrypted connections for this process);
- Your name and contact information if you sign up to receive newsletters or updates on job openings;
- Your device parameters such as the type of device you are using, the date and time of your Site access, your browser type, IP address and other information related to how your device is interacting with our Site;
- The location of the device you are using to access our Site;
- Your other information as comments or questions you have provided to us.

Remember, even if you provide us with your email address we will never send you an email asking for your credit card information or social security number.



We may also collect the following information related to your use of the Site.

- When you use the Site we automatically collect and store some information about you and your device through cookies, web beacons, and similar technologies. We use these technologies to enhance your experience on our Site. A "cookie" is a small data file sent from a website and stored on your device to identify your device in the future and allow for an enhanced personalized user experience. A "session cookie" disappears after you close your web browser, or may expire after a fixed period of time. A "persistent cookie" remains after you close your web browser and may be accessed every time you use our Site. We may use both session and persistent cookies. You should consult your web browser to modify your cookie settings. Please note that if you delete or choose not to accept cookies from us, you may not be able to use certain features of our Site.

There may be other tracking technologies now and later devised and used by us in connection with the Site. Further, third parties may use tracking technologies with our Site. We do not control those tracking technologies, and we are not responsible for them. However, you consent to potentially encountering third party tracking technologies in connection with your use of the Site and accept that this Privacy Policy does not apply to the tracking technologies or practices of such third parties. In such cases, you must check the third party websites to confirm how your information is collected and used.

Children's Information

We do not knowingly collect identifiable information from children under the age of 13 through the Site. If you are under 13, please do not give us any information that would allow us to identify you. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce Our Privacy Policy by instructing their children to never provide identifying information through any website without their permission.

How We Use Information

We may use your contact information, including your email address, to contact you for administrative purposes such as responding to your questions, thanking you for a donation or providing you with information.

We use the information that we collect to operate, maintain, enhance, and provide all features of the Site.



We may choose to serve ads on the Site. These ads may be delivered to users by our advertising partners, who may use cookies, web beacons or similar technologies to serve you advertisements tailored to interests you have shown by browsing on this and other sites you have visited, to determine whether you have seen a particular advertisement before and to avoid sending you duplicated advertisements. In doing so, the third party ad network provider collects non-personal data such as your browser type, your operating system, web pages visited, time of visits, content viewed, ads viewed and other clickstream data. The use of third party cookies, web beacons and similar technologies by these third party ad network providers is governed by each third party's specific privacy policy, not by AAHS' Privacy Policy. Please visit <http://optout.networkadvertising.org/#/> to learn more about the information collection practices and "opt-out" procedures of third party ad networks we may use.

How We Disclose Information

AAHS may work with business partners in making our Site available to you. Our policy is to require companies with whom we do business to support the same privacy policies we do. We will share information only as necessary for the third party to provide related services or assist us in providing the Site. We will never sell any of your personal information that you provide to us on this Site.

To the extent permitted by applicable law, we may disclose your information if required to do so by law to comply with state and federal laws, in response to a court order, judicial or other government subpoena or warrant, or to otherwise cooperate with law enforcement or other governmental agencies.

We also reserve the right to disclose your information that we believe, in good faith, is appropriate or necessary to (i) take precautions against liability, (ii) protect ourselves or others from fraudulent, abusive, or unlawful uses or activity, (iii) investigate and defend ourselves against any third-party claims or allegations, (iv) protect the security or integrity of the Site, or (v) protect our property or other legal rights (including, but not limited to, enforcement of our agreements), or the rights, property, or safety of others.

Information may be disclosed and otherwise transferred to an acquirer, successor, or assignee as part of any merger, acquisition, debt financing, sale of assets, or similar transaction, or in the event of an insolvency, bankruptcy, or receivership in which information is transferred to one or more third parties as one of our business assets, to the extent and in the way as prescribed by applicable law.

Aggregate information is information that describes the habits, usage patterns and/or demographics of users as a group but does not reveal the identity of particular users.



We may use aggregate information within AAHS to understand the needs of individuals using the Site.

Data Security

AAHS uses appropriate physical, managerial, and technical safeguards that are designed to protect the confidentiality, integrity and security of personal data that we collect and maintain against accidental or unlawful loss, theft and misuse and unauthorized access, disclosure, alteration destruction, or any other type of unlawful processing.

Unfortunately, no web site, server or database is completely secure. AAHS cannot guarantee that your information will not be disclosed, misused or lost by accident or by the unauthorized acts of others.

Do Not Track

Our Site does not support Do Not Track requests at this time. Do Not Track (DNT) is a privacy preference that you can set in your web browser to indicate that you do not want certain information about your webpage visits collected across websites when you have not interacted with that service on the page. For all the details, including how to turn on Do Not Track, visit donottrack.us.

Changes to Our Privacy Policy

AAHS reserves the right to change this Privacy Policy, and when updated, the effective date of the new version will be at the top of this policy.

Contact

If you have any questions, comments or requests regarding this Privacy Policy or our processing of your information, please contact: AAMCPR@aahs.org.